Phase Four

Conduct the Youth Count

Phase Four focuses on the period of time selected to conduct the youth count. It includes conducting the Street Count, and overseeing the Organizational Count and Come and Be Counted Locations.

Tip: Review all of the surveys and tally sheets as they are turned in following the Street Count, Organizational Count and Come and Be Counted Locations, checking for accuracy and legibility, and reviewing any missed or incomplete questions.

Phase Four is the fourth phase of the Voices of Youth Count Toolkit. We encourage you to review the entire Toolkit, where you can find more information about conducting a Youth Count using the VoYC approach.
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Step One: Conduct the Street Count

Deployment Tools

- Street Count Deployment Log
- Street Count Deployment Guide
- Voices of Youth Count Survey (Phase One, Step Two)
- Voices of Youth Count Tally Sheet

The Team Captains, the deployment site staff, are responsible for overseeing the Street Count. They should arrive to the shift one hour before the Street Count teams are due to arrive, and should anticipate remaining at the deployment site until one hour after the last Street Count team returns.

Guidance on running the deployment site is included in the Street Count Deployment Guide. We discuss the decisions made for VoYC Youth Counts below.

For the VoYC Youth Counts, 2-3 people staffed each deployment site. This ensured that there was always someone at the deployment site, while the other staff would be free to run materials to teams in the street and troubleshoot other issues that arose.

The Street Count teams each managed their materials differently. Often, the Team Leaders carried the bags with the full collection of materials, while the Guides carried surveys and gift cards for a few surveys at a time.

In some communities, Street Count teams were given the full amount of gift cards we anticipated they would need at the start of the shift. In others, the Street Count teams only took a portion of the gift cards, choosing to return to the deployment site mid-shift to replenish because they felt unsafe carrying all of the gift cards at once.

Please note: The brief youth survey and tally sheet were developed to support a research study and may not gather all of the data expected by HUD or other funders. The survey also contains consent language that reflects the requirements to protect human subjects overseen by the IRB. We recommend obtaining consent before conducting surveys, but encourage you to review the language and determine what consent makes sense for your approach.

Step Two: Oversee the Organizational Count and Come and Be Counted Locations

The Organizational Count and Come and Be Counted Locations need their materials in advance of the youth count time period. For the VoYC Youth Counts, we delivered materials to some locations on the day before the Youth Count, and other locations picked up their materials from the deployment sites.

We encourage you to identify someone(s) to be in charge of the delivery and pick-up of the surveys for the Organizational Count and Come and Be Counted Locations who are different from the Team Captains.
Provide the contact information of these identified individuals with all of the materials for the Organizational Count and Come and Be Counted Locations so they can be contacted with questions.

We recommend keeping a master list of all of the Organizational Count and Come and Be Counted Locations, with information about who the main point of contact is, the hours surveys will be completed, and the number of surveys and incentives provided. ✿

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