

# Guide Recruitment Language



The template text below is suggested language for providers and other stakeholders to use when recruiting youth to be Guides. It explains why the youth count is happening and the pivotal role youth play in the success of the youth count.

## Guide Recruitment Language

People do not understand enough about young people who do not have a stable place to call home. They have no idea how many young people struggle to find a regular, safe place to sleep at night, or what it is like to survive under such uncertainty and stress. We want to improve their understanding so we can do a better job to help young people.

Youth counts are one way to help us better understand. They provide a snapshot of the number of people without a regular place to sleep at night.

We need your help. On [DATE], teams of 2-3 young people will be going to hot spots to count and survey the young people spending time there. We learned about the hot spots through focus groups with young people and providers, who told us where the best places to go are. As a Guide, you will participate in a 90-minute training to learn how to do the youth count, and will then work a 6-8 hour shift. You will be paid [COMPENSATION] and we will provide [LUNCH/DINNER]. We will also make sure you have transportation to and from the meeting space.

During the training, we will go over the places you are going to go to make sure you feel comfortable and are familiar with the places you are going.

Would you be interested in working on [DATE]?

Training details: Time \_\_\_\_\_ and location \_\_\_\_\_

Deployment site: Time \_\_\_\_\_ and location \_\_\_\_\_